

## Privacy Policy



### **Our commitment to privacy**

This privacy statement explains how Augment London (referred to as “we”, “us” or “Augment London” collects information from you via the website or in any manner expressly described in the privacy statement and how this information is then used. When you provide us with your personal data you consent to us processing all such personal data as set out in the privacy statement. Please read this privacy statement carefully and revisit this page from time to time to review any changes that we may have made. If you have any questions, comments or concerns about how we handle your personal information, please ring us on 0208 416 3677 or email us [admin@augmentlondon.com](mailto:admin@augmentlondon.com) This statement provides a summary of the full Privacy Policy. Both the statement and the full Privacy Policy apply to information collected by Augment London via Augment London website and in any manner described in the Privacy Statement.

### **Protecting your personal information**

Your personal data is protected by UK data protection law. You can find the details for the UK Information Commissioner at [www.informationcommissioner.gov.uk](http://www.informationcommissioner.gov.uk) or by accessing Augment London Data Protection Statement at [www.augmentlondon.com](http://www.augmentlondon.com) As a registered data controller, we are required to take appropriate technical measures to protect your personal information including making a regular backup of our system and data. We have security measures in place to make sure any personal information we collect is secure. Your account is password protected and all information including your password is on a secure server, which only a limited number of employees and sub-contractors can access. All parties with access to your information are subject to confidentiality obligations. If you think someone else knows your password, or is using it, tell us immediately and change your password. You can change your password on the Website. Even though we take appropriate technical steps to protect your security, you should remember that data transmission over the internet cannot always be guaranteed as 100% secure so you use the website at your own risk.

### **Personal Information**

We collect personal data about you when you enroll as a learner. At enrolment, we may ask you for sensitive personal data and for your consent to use it for a specific purpose. If you do not wish to provide this information, you may select the Not Known/Not Provided or Prefer not to say option.

When you access your course materials we collect information about how you use those materials.

You may provide us with further personal data if you use one of our learning or communications facilities or use one of our online skills tests.

We use cookies and other technologies to keep track of how you interact with our website and to target advertising. For further information about this please see our Use of Cookies Statement.

### **Purposes and Disclosures**

We use your personal information to deal with your queries, to provide you with the

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services you request, to determine whether you are eligible for government funding (if available), customer feedback and for general statistics and research.

Depending on the preferences indicated by you:

- we may use your personal data to contact you about developments and offers.
- Augment London may disclose your personal data to your sponsor, if you are being sponsored by your employer or by a trade organisation or other group.
- we may disclose your information to certain government agencies in connection with the funding of your course.

Following registration and enrolment, either in a Augment London Approved Centre or online, all of our approved service providers will have access to your name, date of birth, address, username, learner reference number and details of which Augment London courses you have enrolled on in the past. You can request that:

- your details not be used for marketing purposes;
- we provide you with a copy of the information we hold about you (we may charge you a small fee);
- we correct inaccuracies in your information.

You may also turn cookies off in your browser. However, if you do so, you may not be able to use certain features on the website.

### **The information we collect during registration or enrolment**

When you register with us, you (or the person registering for you) must tell us:

- your full name
- email address
- your date of birth (security question)
- where you heard about us.

We also ask for your company name but you do not have to provide this information if you do not wish to.

Following registration via the Website, we, or our Agents (where you have been introduced to the Website via an Agent or Reseller), may request additional personal data from you in order to further support your learning. You do not have to provide this information, but if you do not, you may not get the most out of your learning.

### **The information we collect when you access Course Materials**

We collect information about how you use Course Materials to monitor your learning and improve our users' learning experience.

You may also provide personal data through:

- calls to our helpline;
- letters and e-mails;
- customer feedback forms.

We may record calls to helplines for quality and training purposes only. We will store calls for about three months and we will keep them confidential. In general, if you contact us, we may keep a record of your query or complaint for a reasonable time in case you contact us again.

### **How we use the information we collect**

We use your personal information:

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- to answer your queries or complaints;
- to deliver our online services, for example any Courses that you have access to
  
- to provide Course Materials;
- to carry out administration;
- to seek your opinion of the Course and Website
- for general statistics and research;
- for obtaining any relevant professional advice;
- as may be required by law or in connection with legal proceedings (including where we intend to take legal proceedings), or as may be necessary to establish, exercise or defend our legal rights.

### Third parties and sponsors

To achieve the purposes set out in this privacy statement we may need to give your information to our service providers, Agents and Resellers. Following registration and/or enrolment via the website, we and our Agent or Resellers, if you registered via one of our Agents or Resellers, will have access to your name and contact details to help us deliver our services to you.

If your employer, trade organisation or other group is sponsoring you, we may give the personal information we have collected to your sponsor to monitor your learning.

### Requests for information

If you have not registered on the Website but are simply making an enquiry or request for information, we will use your personal information to reply to your enquiry or request. We will not use this information for marketing purposes without your permission or unless you invite us to do so.

### Keeping your personal data

We keep personal data :

- for as long as is necessary to fulfil the purposes we collected it for;
- as required by law; or
- to enforce or defend legal claims.

Sometimes we will keep information that you have deleted, for example messages sent by you to your tutor, as a record of your learning experience. We will keep this information for a reasonable time.

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## Cookies

We use cookies and other technologies to keep track of how you interact with our website and to target advertising. Please see the Augment London Use of Cookies Statement for further information.

## Your rights

You have the right to:-

- ask for a copy of all the information we hold about you (we will charge you a small fee for this) and to correct any inaccuracies. To obtain a copy of this information, please ring us on 0044 208416 3677 or email us at [admin@augmentlondon.com](mailto:admin@augmentlondon.com)
- challenge the accuracy of data held about you. You can amend your details please ring us on 0044 2084163677 or email us to request a change
- take steps to prevent your personal data being processed if the processing is likely to cause you substantial damage or substantial distress which is unjustified. If you want to exercise this right you must put your objection in writing by emailing us, specifying why the processing has this effect and state what you require to do to avoid causing damage or distress.

## How to contact us

To obtain a copy of your personal data, to correct inaccuracies or if you have any queries or concerns about how we handle your personal data, please contact:

Augment London Ltd, 5 Adelaide Close, 0044 208416 3677 & [admin@augmentlondon.com](mailto:admin@augmentlondon.com)

This policy has been approved & authorised by:

**Name: Sanjana Seth**

**Position: Managing Director**

**Date: 1 May 2018**

**Review of Policy: 1 May 2019**